

## **CARS ANNOUNCEMENT 2009-#1**

### **2009 Subaru Contingency and Vehicle Rebate Programs**

February 4, 2009

Stouffville, ON: CARS and Subaru Canada, Inc are pleased to announce that the Subaru contingency program, as well as the Subaru \$750 vehicle rebate program that was introduced in 2008, will continue in 2009.

The enhanced Subaru contingency program announced in 2008 was enthusiastically welcomed by competitors and organizers of the Canadian Rally Championship (CRC). The program saw forty-seven (47) teams register and the financial support from the contingency program allowed many of the teams to enter more events in last year's championship.

At the 2008 CRC awards' presentation, the Subaru President's Trophy along with a \$3 000 cheque for the top overall, non factory Subaru driver was presented to Craig Henderson of St. Constant, QC.

"The 2008 Subaru contingency program was tremendously successful," said Brian Hyland, Director After Sales-Parts Operations. "Subaru Canada paid out in excess of \$60,000 to all the teams who registered for last year's program. Not only is Subaru Canada proud to achieve the overall Canadian championship win with Subaru Rally Team Canada, Subaru is also proud that the contingency fund provided awards for Subaru teams that finished up third and fourth overall, that won the P4 championship and that placed first in the Novice Driver's championship. That is what a contingency program is supposed to do - provide help for all levels of drivers and co-drivers.

We are pleased that we will continue on with the program for 2009 and wish Craig Henderson and Lyn Murphy all the best as they try to defend the Subaru President's Trophy."

Features of the contingency program include:

- \* cash awards to the top six Subaru finishers with a bonus for finishing in the top six overall at any CRC event
- \* a cash award for each Subaru starter
- \* cash award for winning Open and Production GT titles in the 2009 CRC
- \* Subaru President's Trophy and cash award to top finishing Subaru driver in the CRC and cash awards for 2<sup>nd</sup> and 3<sup>rd</sup> place Subaru drivers

“The Canadian Association of Rallysport is excited to have Subaru once again involved in such a great program,” said Tom McGeer, president of CARS. “Their commitment to helping all Subaru owners who rally is a cornerstone of the Canadian Rally Championship, and certainly has been a deciding factor in a significant number of teams and individuals choosing Subaru products.”

In addition to the contingency program, Subaru will continue to offer a \$750 rebate program which is open to any eligible member of a CARS member club who purchases or leases a new Subaru vehicle in 2009. The program is designed to make owning a new Subaru vehicle - whether for competition or as a family vehicle - that much easier, as well as provide a tangible way to support the people behind the scenes in rally clubs.

Complete details of both programs as well as the contingency program registration form are detailed on the CARS web site ([www.carsrally.ca](http://www.carsrally.ca)). (Competitors already registered in the contingency program do not have to register for 2009.)

Terry Epp  
National Series Manager  
905-640-6444  
Email: [crc@carsrally.ca](mailto:crc@carsrally.ca)